

BILLBOARD 5,1 x 2,4

General information:

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, printing on banner recommended only at the express wish of the client. The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.

Parameters of paper:

Poster dimensions:	5,10 x 2,40 m (after wetting, expansion cca 2%)
Picture dimensions:	5,10 x 2,40 m, of which 5 cm around the entire perimeter is for fall which will not be visible
Weight:	120 g/m ²
Type:	BBS for offset (without glossy back side), colorfast for at least 6 weeks
Printing:	Solvent print 4/0
Poster:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks

Parameters of self-adhesive foil:

Sticker dimensions:	5,10 x 2,45 m
Picture dimensions:	5,10 x 2,45 m, of which 5 cm around the entire perimeter is for fall which will not be visible
Type:	Avery NONPERM thickness of 95 µm with a full covering (non-transparent) adhesive and a surface matte lamination
Print:	4/0
Sticker:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Installation:	At temperatures of +10°C and higher

Parameters of advertising banner:

Banner dimensions:	5,05 x 2,42 m
Picture dimensions:	5,05 x 2,42 m
Type:	Coating non-laminated banner 450 g/ m ² , non-translucent for outdoor use, with colorfastness. Cannot be used banner for backlight.
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0

Delivery of finished posters including color print of entire motif on A4:

Delivery location:	BigBoard Praha, a.s., U Trati 3203/38a, Praha 10, tel: 721 848 975
Delivery time:	7 days prior to installation date, at the latest.
Packing:	Posters must be properly packaged to prevent mechanical damage during transport. Banner cannot be folded into parts smaller than 80x80 cm.

Specification of data for printing:

Size:	Use the template on the next page to prepare your data. Please follow the specifications.	
FTP access:	ftp://tisky.bigmedia.cz	MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
User name/ pass:	bigmedia1 / bm2008	

Billboard 510 x 240 cm

Šablona pro data 1:10.
Fialová linie je oblast, za kterou nedávat text, loga a jiná důležitá sdělení.
Rastry a fotografie rozlišení 300 DPI.
Texty a objekty převést do křivek.
Barevnost CMYK. Prosíme pečlivě zkontrolovat, zda-li nezůstaly nějaké objekty/ fotografie v RGB.
Uložit jako CMYK PDF / X-1a s ořezovými značkami.
Data pojmenovat "název klienta_šířka x výška". Příklad: BIGMEDIA_510x240.
Nelze akceptovat vícestránková PDF, každý motiv musí být uložen samostatně.
Bez dodaného nátisku nelze nést záruku za správnou barevnost.

Billboard 510 x 240 cm

Template for dates 1:10.
The purple line is an area beyond which text, logos and other important messages should not be given.
Raster and photo resolution 300 DPI.
Texts and objects convert into curves.
CMYK color scheme. Please check carefully for any RGB objects / photos.
Save as CMYK PDF / X-1a with crop marks.
Name the data "client-name x width x height". Example: BIGMEDIA_510x240.
Multipage PDFs cannot be accepted, each theme must be saved separately.
We cannot guarantee the correct coloring without the proof provided.