

# BigBoard size 9,6 x 3,6 m

## General information:

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, or banner. The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs. In the summer months we do not recommend the use of dark motifs or motifs with very dark backgrounds.

## Parameters of paper:

Poster dimensions:	9,6 x 3,6 m (after wetting, expansion cca 2%)
Picture dimensions:	9,6 x 3,6 m
Visible area:	9,6 x 3,6 m
Weight:	120 g/m <sup>2</sup>
Type:	BBS for offset (without glossy back side), colorfast for at least 6 weeks
Printing:	Solvent print 4/0
Poster:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

## Parameters of self-adhesive foil:

Sticker dimensions:	9,7 x 3,7 m
Picture dimensions:	9,7 x 3,7 m (of this, 5 cm along the edges is to be cut away)
Visible area:	9,6 x 3,6 m
Type:	Avery NONPERM thickness of 95 µm with a full covering (non-transparent) adhesive and a surface matte lamination
Print:	4/0
Sticker:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Installation:	At temperatures of +10°C and higher
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos With each incoming sticker must be delivered control sample of material on A4 format with a description of the material motive and print data

## Parameters of advertising banner:

Banner dimensions:	10 x 4 m
Picture dimensions:	9,8 x 3,8 m (of which 10 cm around the entire perimeter is for overlap which will not be visible)
Visible area:	9,6 x 3,6 m
Type:	Coating non-laminated banner 450 g/ m <sup>2</sup> , non-translucent for outdoor use, with colorfastness. Cannot be used banner for backlight.
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0
Comments:	30 cm along the edge of the banner, we recommend printing a motif with an unimportant background without text and logos

## Delivery of finished posters including color print of entire motif on A4:

Delivery location:	BigBoard Praha, a.s., U Trati 3203/38a, Praha 10, tel: 721 848 975
Delivery time:	7 days prior to installation date, at the latest.
Packing:	Posters must be properly packaged to prevent mechanical damage during transport. Banner cannot be folded into parts smaller than 80x80 cm.

## Specification of data for printing:

Printing data format:	Print PDF, <b>scale 1:10</b> , font and objects in vector format, <b>rasters in CMYK mode</b> with grid 300 DPI When printing more motives to be each motive as a separate PDF with a maximum size of 300 MB. Naming the print data "theme name_ width x height". Example: Bigmedia _960x360
Proof:	Correct coloring can be guaranteed when cromaline is delivered.
FTP access:	ftp://tisky.bigmedia.cz                      MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
User name/ pass:	bigmedia1 / bm2008